



Alumni Affinity Group Guidelines

Alumni often wish to form special groups, known as Affinity Groups, around a personal identity, career focus, or student life experience. The Office of Alumni & Family Engagement provides active groups with organizational support, to help connect alumni with each other and strengthen the student-alumni network.

Alumni Affinity Groups are *volunteer-driven* and staff-supported, meaning the alumni leadership of each group is responsible for spearheading communications, setting goals, and planning activities each year.

Alumni Affinity Groups Should Plan To:

- Create a purpose statement, thinking in particular about how the group can help fellow alumni and current Wooster students
- Initially assemble a Steering Committee and create a succession plan for group leadership
- Define their membership – have at least 50 members to start
- Set two achievable goals each year to support the group's purpose
- Organize one social/networking/educational event each year

The Office of Alumni & Family Engagement Will:

- Provide staff support to the groups by Sharon Rice '90, Associate Director of Alumni & Family Engagement, srice@wooster.edu
- Work to help groups create structure and goals
- Schedule and participate in quarterly conference calls with each group, as needed
- Help promote the groups to the greater alumni population via the Website, email communications, Fighting Scots Career Connections, and the monthly newsletter from the Office of Alumni & Family Engagement
- Plan one social event at each year's Alumni Weekend for affinity groups
- Provide limited funding to support activities and events by the groups each year (in addition to the events hosted at Alumni Weekend in June)
- Facilitate connections to campus partners
- Assist in the promotion of one social/networking/educational event each year